WVFC 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Line Type / Break Type (Ref #)

1.0 Normal Line / SPOT

2.0 Normal Line / SPOT

3.0 Normal Line / SPOT

4.0 Normal Line / SPOT

5.0 Normal Line / SPOT

6.0 Normal Line / SPOT

7.0 Normal Line / SPOT

8.0 Normal Line / SPOT

9.0 Normal Line / SPOT

10.0 Normal Line / SPOT

11.0 Normal Line / SPOT

12.0 Normal Line / SPOT

13.0 Normal Line / SPOT

Dates

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

10/16/12-10/19/12

Sec Length

Contract # 848147

**Schedule Dates** 10/16/12-10/22/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Salesperson Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia **Buyer Name** NAGELBERG, DAN Phone/Fax (202) 338-6919 / CPE

1537 **Account Types** National/Political Candidate - Agency

Billing Type Weekly/Irregular Comments **OBAMA 10/16** 

Run Times

:30 12:58P- 3:58P (ET)

:30 11:35P- 12:02A (ET)

:30 10A- 10:58A (ET)

:30 10:58A- 12P (ET)

:30 12:02A- 1:06A (ET)

:30 12P- 12:57P (ET)

:30 3:58P- 4:58P (ET)

:30 4:30A- 4:59A (ET)

:30 4:59P- 5:29P (ET)

:30 5:29P- 5:58P (ET)

:30 5A- 5:58A (ET)

:30 6P- 6:30P (ET)

:30 5:58A- 7A (ET)

Norfolk (WVEC) (WVEC) Date Entered 08/14/12 **Last Modified** 

08/14/12

06270719

Normal

15.00

\$6,651.00

\$37,689.00

No

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Spots

Rate

\$130.00

\$120.00

\$140.00

\$200.00

\$40.00

\$120.00

\$260.00

\$15.00

\$320.00

\$140.00

\$340.00

\$360.00

\$280.00

Total

Norfolk (WVEC) (WVEC)

Norfolk (WVEC) (WVEC)

Norfolk (WVEC) (WVEC)

Demo

Penne Marsh

By Broadcast Month **Spots** <u>Rate</u> Oct. 2012 \$44,340.00 117 Grand Total: 117 \$44,340.00

otal		Station	Comments	Entered
	Norfolk (WV	EC) (WVEC)		8/14/12
\$960.00	Norfolk (WV	EC) (WVEC)		8/14/12
\$1,120.00	Norfolk (WV	EC) (WVEC)	<u>'</u>	8/14/12
\$1,600.00	Norfolk (WV	EC) (WVEC)		8/14/12
\$320.00	Norfolk (WV	EC) (WVEC)		8/14/12
	Norfolk (WV	EC) (WVEC)		8/14/12
\$2,080.00	Norfolk (WV	EC) (WVEC)	·	8/14/12
	Norfolk (WV	EC) (WVEC)		8/14/12
\$1,600.00	Norfolk (WV	EC) (WVEC)		8/14/12
\$1,120.00	Norfolk (WV	EC) (WVEC)		8/14/12

## :30 6:58P- 7:28P (ET) \$2,750.00 Norfolk (WVEC) (WVEC) 14.0 Normal Line / SPOT 10/16/12-10/19/12 $X \mid X \mid X \mid X$ \$550.00 8/14/12 CONFIRMATION CONTRACT Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

SPW Mo Tu We Th Fr Sa Su

2 | 2 | 2 | 2

2 | 2 | 2 | 2

2 2 2 2 2

2 2 2 2

2 2 2 2 2

2 2 2 2 2

2 2 2 2

 $X \mid X \mid X \mid X$ 

XXXXX

2 2 2 2 2

XXXXX

XXXXX

2 2 2 2

Line

8/14/12

8/14/12

8/14/12



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # 848147 Schedule Dates

10/16/12-10/22/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN

Phone/Fax (202) 338-6919 / CPE 1537

**Buyer Name** 

Date:

**Account Types** National/Political Candidate - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/16

**Date Entered** 08/14/12 Last Modified

**Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

Demo

08/14/12

06270719

Normal

15.00

\$6,651.00

\$37,689.00

Penne Marsh No

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** 117

Rate \$44,340.00

Oct. 2012 Grand Total: 117 \$44,340.00

Line	Line Time / Burels Time (Bef #)	Datas	C		Run Times	CDW	M-	т	\A/-	Th	Г.,	C-	C	6 .	Б.	T	0.1:	2 .	
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	IU	we	ın	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/16/12-10/19/12	9	:30	7A- 9A (ET)	11		X	Х	Х	Х				\$260.00		Norfolk (WVEC) (WVEC)		8/14/12
16.0	Normal Line / SPOT	10/16/12-10/19/12	6	:30	7:28P- 7:57P (ET)	5	5	Х	Х	Х	Х			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		8/14/12
17.0	Normal Line / SPOT	10/16/12-10/19/12	6	:30	9A- 10A (ET)			2	2	2	2			8	\$130.00	\$1,040.00	Norfolk (WVEC) (WVEC)		8/14/12
18.0	Normal Line / SPOT	10/19/12-10/19/12	6	:30	10P- 11P (ET)						2			2	\$550.00	\$1,100.00	Norfolk (WVEC) (WVEC)		8/14/12
19.0	Normal Line / SPOT	10/19/12-10/19/12	9	:30	7:57P- 9P (ET)						2				\$475.00		Norfolk (WVEC) (WVEC)		8/14/12
20.0	Normal Line / SPOT	10/22/12-10/22/12	6	:30	10P- 11P (ET)		2							2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
21.0	Normal Line / SPOT	10/22/12-10/22/12	6	:30	7:58P- 10P (ET)		3							3	\$1,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)		8/14/12
22.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	6	:30	12P- 7P (ET)							4		4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		8/14/12
23.0	Normal Line / SPOT	10/20/12-10/20/12	6	:30	6P- 6:30P (ET)							1		1	\$130.00	\$130.00	Norfolk (WVEC) (WVEC)		8/14/12
24.0	Normal Line / SPOT	10/20/12-10/20/12	6	:30	5:58A- 8A (ET)							2		2	\$100.00	\$200.00	Norfolk (WVEC) (WVEC)		8/14/12
25.0	Normal Line / SPOT	10/20/12-10/20/12	9	:30	6:58P- 7:57P (ET)							2			\$120.00		Norfolk (WVEC) (WVEC)		8/14/12
26.0	Normal Line / NCAA - FOOTBALL	10/20/12-10/20/12	6	:30	7:58P- 11:30P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
27.0	Normal Line / SPOT	10/20/12-10/20/12	9	:30	8A- 9A (ET)							2			\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
28.0	Normal Line / SPOT	10/21/12-10/21/12	9	:30	9:58A- 11A (ET)								2		\$75.00		Norfolk (WVEC) (WVEC)		8/14/12
	CONFIRMATION CONTRACT												TF	Т		l	1		

Accepted-Agency/Advertiser:



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # 848147 Schedule Dates 10/16/12-10/2

Brand

CPE

Date:

Schedule Dates 10/16/12-10/22/12
Advertiser Obama for America (14538)

Agency/T-CodeGreer, Margolis, Mitchel (GMMB) (1700)/1053989!CO-OPProductPolitical - US President (1174)Headling

DEMOCRAT - OBAMA FOR AMERICA (161567)

SalespersonBlair, Cheryl (2205)Sales OfficeTeleRep - PhiladelphiaBuyer NameNAGELBERG,DANPhone/Fax(202) 338-6919 /

1537

Account Types National/Political Candidate - Agency

Billing Type Weekly/Irregular
Comments OBAMA 10/16

 Date Entered
 08/14/12

 Last Modified
 08/14/12

08/14/12 Penne Marsh

**CO-OP** No **Headline #** 06270719

**Entered By** 

Demo

Order Type Normal

Package Deal
Commission % 15.00

**Commission** \$6,651.00 **Net Total** \$37,689.00

Net Total Sales Tax 

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/21/12-10/21/12	9	:30	6P- 6:30P (ET)							1		\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
30.0	Normal Line / SPOT	10/21/12-10/21/12	6	:30	5:58A- 8A (ET)							2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.0	Normal Line / SPOT	10/21/12-10/21/12	9	:30	6:58P- 7:57P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12
32.0	Normal Line / SPOT	10/21/12-10/21/12	9	:30	8A- 9A (ET)							2		\$150.00		Norfolk (WVEC) (WVEC)		8/14/12
33.0	Normal Line / SPOT	10/21/12-10/21/12	9	:30	7:58P- 9P (ET)							2		\$600.00		Norfolk (WVEC) (WVEC)		8/14/12
34.0	Normal Line / SPOT	10/21/12-10/21/12	9	:30	9P- 10P (ET)							2		\$500.00		Norfolk (WVEC) (WVEC)		8/14/12
35.0	Normal Line / SPOT	10/21/12-10/21/12	6	:30	9:30A- 10A (ET)							1	1	\$50.00	\$50.00	Norfolk (WVEC) (WVEC)		8/14/12
36.0	Normal Line / SPOT	10/18/12-10/18/12	9	:30	10P- 11P (ET)					2				\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12
37.0	Normal Line / SPOT	10/18/12-10/18/12	6	:30	7:58P- 9P (ET)					2			2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/14/12
38.0	Normal Line / SPOT	10/18/12-10/18/12	9	:30	9P- 10P (ET)					2				\$1,400.00		Norfolk (WVEC) (WVEC)		8/14/12
39.0	Normal Line / SPOT	10/16/12-10/21/12	6	:30	11P- 11:35P (ET)	7		Χ	Х	Х	x >	< X	7	\$300.00	\$2,100.00	Norfolk (WVEC) (WVEC)		8/14/12
40.0	Normal Line / SPOT	10/16/12-10/16/12	6	:30	10P- 11P (ET)			2					2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/14/12
41.0	Normal Line / SPOT	10/16/12-10/16/12	9	:30	7:58P- 9P (ET)			2						\$1,100.00		Norfolk (WVEC) (WVEC)		8/14/12
42.0	Normal Line / SPOT	10/16/12-10/16/12	6	:30	9P- 10P (ET)			2					2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		8/14/12

CONFIRMATION CONTRAC		
Accepted-Station:	Date:	Comments:

Accepted-Agency/Advertiser:

**WVEC** 13 WVEC.TV 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848147 Schedule Dates 10/16/12-10/22/12 Advertiser Obama for America (14538) Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Headline # Political - US President (1174) DEMOCRAT - OBAMA FOR AMERICA (161567) Demo Brand Order Type Salesperson Blair, Cheryl (2205)

Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$6,651.00 Phone/Fax (202) 338-6919 / **Net Total** CPE \$37,689.00 1537 Sales Tax **Account Types** 

**Date Entered** 

Last Modified

**Entered By** 

08/14/12

08/14/12

06270719

Normal

No

Penne Marsh

National/Political Candidate - Agency Billing Type Weekly/Irregular Comments OBAMA 10/16

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Oct. 2012 117 \$44,340.00 Grand Total: \$44,340.00 117

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT	10/17/12-10/17/12	9	:30	10P- 11P (ET)				2					\$1,000.00		Norfolk (WVEC) (WVEC)		8/14/12
44.0	Normal Line / SPOT	10/17/12-10/17/12	6	:30	7:58P- 9P (ET)				2				2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		8/14/12
45.0	Normal Line / SPOT	10/17/12-10/17/12	6	:30	9P- 10P (ET)				2				2	\$1,800.00	\$3,600.00	Norfolk (WVEC) (WVEC)		8/14/12
46.0	Normal Line / SPOT	10/22/12-10/22/12	9	:30	12:58P- 3:58P (ET)		3							\$130.00		Norfolk (WVEC) (WVEC)		8/14/12
47.0	Normal Line / SPOT	10/22/12-10/22/12	6	:30	11:35P- 12:02A (ET)		2						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
48.0	Normal Line / SPOT	10/22/12-10/22/12	6	:30	12:02A- 1:06A (ET)		2						2	\$40.00	\$80.00	Norfolk (WVEC) (WVEC)		8/14/12
49.0	Normal Line / SPOT	10/22/12-10/22/12	5	:30	3:58P- 4:58P (ET)		2						2	\$260.00	\$520.00	Norfolk (WVEC) (WVEC)		8/14/12
50.0	Normal Line / SPOT	10/22/12-10/22/12	6	:30	5A- 5:58A (ET)		2						2	\$140.00	\$280.00	Norfolk (WVEC) (WVEC)		8/14/12
51.0	Normal Line / SPOT	10/22/12-10/22/12	9	:30	5:58A- 7A (ET)		2							\$280.00		Norfolk (WVEC) (WVEC)		8/14/12
52.0	Normal Line / SPOT	10/22/12-10/22/12	9	:30	7A- 9A (ET)		4							\$260.00		Norfolk (WVEC) (WVEC)		8/14/12
	CONFIRMATION CONTRACT																	

ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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